



“Holloway” Chew, Kean Ho – Dare to Achieve

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TO: **Whom it May Concerns**

DATE: **September 30, 2019 GMT+0800**

No on Facebook

1. As of 2018 in conjunction with the [Facebook-Cambridge Analytica Incident](https://en.wikipedia.org/wiki/Facebook-Cambridge_Analytica_Incident) (https://en.wikipedia.org/wiki/Facebook-Cambridge_Analytica_data_scandal), I had formally deleted my Facebook personal account due to the many following reasons:
 1. I want to concentrate more on productive matters in the likes of careers and personal development instead of mingling with unproductive social matters.
 2. I want to end negative communications ingress into my channels, especially with fake news, rumors, and negative slurring and baseless claims.
 3. Exception to managing social marketing for business units, I'm tired and exhausted of maintaining an unproductive personal social network.
 4. There are better things to do in life that contributes to the community in a much better way like Photos and Reviews on Google Maps, and etc.
2. In summary, unless it is business related (e.g. data mining, digital marketing, advertisement, and etc), I won't be publishing any contents or whatsoever. Please **DO NOT ASSUME** that I had blocked you or similar negative thought.
3. I'm still reachable via other contact channels and they are carried out as usual.
4. That's all. Thank you.



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Signed off – September 30, 2019 GMT+0800